

# SPONSOR PLEDGE BENEFITS

## THANK YOU FOR SPONSORING THE THUNDER BAY INTERNATIONAL FILM FESTIVAL

This is a unique opportunity to showcase your company while supporting a growing Alpena event. We will work with you to create a sponsorship package that will:

- Highlight your company's commitment to conservation efforts.
- Integrate your brand, products, and services with an influential and receptive group of constituents and guests.
- Personalize your experience at film festival events.

### Advertising & Recognition

- Listing as Title Sponsor of TBIFF throughout 5-day festival
- Full-page color ad, back cover of souvenir program
- Lobby presence with your company's promotional materials
- Spotlight recognition in opening remarks Friday Night
- Full-page color ad, inside cover of souvenir program
- Half-page color ad, inside souvenir program
- 30 second commercial spot at each program (provided by sponsor)
- Logo on promotional materials
- Logo on website & social media
- Logo on screen prior to every program
- Recognition in all news releases
- Recognition in sanctuary newsletter, *Thunderstruck* (audience over 3K)
- Acknowledgement in souvenir program
- Acknowledgement on social media
- Acknowledgement on screen prior to every program

### Tickets & Passes

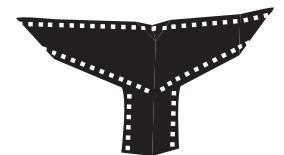
*Thunder Pass* (all-access to events & films) (\$100 value )

<b>Great Lakes Executive Producer</b> \$5,000 (only one available)	<b>Lake Huron Director</b> \$2,500	<b>Thunder Bay Star</b> \$1,000	<b>Festival Friend</b> \$250
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EVERY YEAR, THUNDER BAY NATIONAL MARINE SANCTUARY BRINGS THE WORLD OF CINEMA TO ALPENA! FOR FIVE DAYS IN JANUARY, NORTHEAST MICHIGAN IS TREATED TO SOME OF THE MOST IMPRESSIVE OCEAN AND GREAT LAKES INSPIRED FILMS FROM AROUND THE WORLD. FILM SCREENINGS ARE COMPLEMENTED BY SOCIAL EVENTS, EDUCATIONAL ACTIVITIES, AND OPPORTUNITIES TO MEET FILMMAKERS.

JANUARY 23-27, 2019



**THUNDER BAY**  
INTERNATIONAL FILM FESTIVAL

## 7TH ANNUAL THUNDER BAY INTERNATIONAL FILM FESTIVAL

Date: \_\_\_\_\_

Individual / Company: \_\_\_\_\_  
(Print name as it should appear in printed materials)

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Yes, we want to support the Thunder Bay International Film Festival by pledging our enthusiastic support as:

- GREAT LAKES EXECUTIVE PRODUCER** \$5,000
- LAKE HURON DIRECTOR** \$2,500
- THUNDER BAY STAR** \$1,000
- FESTIVAL FRIEND** \$250



### PLEASE RETURN THIS FORM BY DECEMBER 7, 2018

Checks should be made payable to:  
**Friends of Thunder Bay National Marine Sanctuary**  
Federal Id# 27-3494471  
Mail donation with this form to:  
**Thunder Bay National Marine Sanctuary**  
ATTN: Katie Wolf  
500 W. Fletcher Street  
Alpena, MI 49707

For more information, call (989) 884-6210 or email [kwolf@thunderbayfriends.org](mailto:kwolf@thunderbayfriends.org)